



SPONSOR DIRECTORY



Welcome to the
2022 GARDEN BLOGGERS FLING!
 Madison, Wisconsin • June 23-26

Thank you, sponsors of the Madison Garden Bloggers Fling! Your generous support has made it possible for us to share the gardens and the city of Madison and surrounding area with garden bloggers from across North America.

These companies are dedicated to improving the lives of gardeners and garden bloggers with quality products including:

- quality plants and seeds
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We encourage you to visit their websites and stores, and to patronize their businesses. Let them know you're a garden communicator who appreciates their support of the Fling!



And, if you like what you find, support them in return by giving them a shout-out on your blog or social media and link back to their websites. Feel free to share this directory with your gardening friends and family, too.



The Garden Bloggers Fling is an annual meet-up of garden bloggers hosted in a different city each year since 2008 (we skipped two years because of COVID).

Madison and the surrounding area are blessed with excellent soil and a temperate climate. Gardeners here are dedicated to their gardens during the growing season, and they dream and plan for the next season during our harsh winters. We're tough and persistent. And we're so thrilled to share our gardens with Fling attendees!

Thanks for joining us, and thanks to the sponsors who helped make it happen.

~ *The Madison Fling Planning Committee*





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MADISON GARDEN BLOGGERS FLING 2022 SCHEDULE JUNE 23-26, 2022



THURSDAY, JUNE 23

4:30-5:30 PM

PICK UP BADGES & SWAG!

Stop by our table in the **Concourse Hotel lobby** to pick up your ID badge and get your swag bag.

6-8:30 PM

OPENING RECEPTION at the MADISON CHILDREN'S MUSEUM

FRIDAY, JUNE 24

8 AM - LOAD BUSES @ CONCURSE HOTEL

8:45-9:30 AM:

BETSY TRUE/ DANNY AERTS GARDEN



This one-acre property is "the functional yard." Betsy and Danny have been gradually improving it with garden, orchard, and woodland settings. A large, fenced vegetable garden occupies the main center.

9:30 AM - LOAD BUSES

9:45-10:30 AM:

LINDA AND PHIL GROSZ GARDEN



This large, vacant lot was transformed into a beautiful, tranquil, and wildlife-friendly environment, including an acre of native prairie grown from seed. Includes a stream cascading into a pond, plus a diverse collection of conifers, Japanese maples, and garden art.

10:30 AM - LOAD BUSES

11:20-11:30 AM - GROUP PHOTO IN
NATIVE PLANT GARDEN, NEAR LUNCH AREA

11:30 AM-2 PM - LUNCH AND PROGRAM

UW-MADISON ARBORETUM

One of the most beloved natural areas in the Madison area is the UW-Madison Arboretum. Located only about a mile south of the city center and the UW-Madison campus, the Arboretum comprises 1,200 acres of preserved natural spaces.

2 PM - LOAD BUSES

2:25-3 PM:

RITA THOMAS GARDEN



This garden features the unusual, the best of the species, or the latest introductions, including woodland plants, daylilies, irises, and herbaceous and tree peonies. Recently added: 20 new tree and 15 herbaceous peonies.

3 PM - LOAD BUSES

3:30-4:05 PM:

NEDVECKS'/FLOWER FACTORY

The former Flower Factory nursery, now the private garden of Nancy and David Nedveck, was once home to more than 4,000 perennial varieties and was one of the Upper Midwest's premiere garden centers.

4:05 PM - LOAD BUSES

4:35-6:45 PM:

EPIC SYSTEMS GARDENS

Our tour leader will be one of the gardens' landscape designers, Jeff Epping, of Epping Design & Consulting. View gravel gardens, storybook gardens, and expansive prairie/savanna views of the countryside.

6:45 PM - LOAD BUSES

7:30 PM - UNLOAD BUSES @ CONCURSE



SATURDAY, JUNE 25

6-9:30 AM

DANE COUNTY FARMERS MARKET AT THE CAPITOL (OR FREE TIME)

9:30 AM - LOAD BUSES @ CONCURSE

10-11:15 AM:

GOODMAN COMMUNITY CENTER BRUNCH

We'll have a hearty brunch at the Goodman Community Center, on the near East side of Madison. We'll be served through the center's Working Class Catering participants. After brunch, you have a choice: You can walk a half-mile portion of the Capital City Trail to Olbrich Botanical Gardens, our next destination. Or, you can ride the bus to Olbrich.

11:15 AM - LOAD BUSES

(or walk, takes 10-20 mins)

11:30 AM-1:45 PM:

OLBRICH BOTANICAL GARDENS

Olbrich Botanical Gardens is a nationally recognized botanical garden. Among other highlights is Olbrich's Thai pavilion, a gift to UW-Madison from the Thai government and the Thai chapter of the Wisconsin Alumni Association.

1:45 PM - LOAD BUSES

2:15-5:20 PM:

(Buses will rotate between gardens; ~40 min. each)

TOM AND CHERYL KUSTER GARDEN

Collectors of plants, the Kusters have more than 600 different varieties. The yard is divided into 20 sections—each with its own genera of species. Areas include miniature and dwarf conifers; a Tufa rock garden with various alpiners, hens and chicks, and woodies; and a Japanese garden.

LINDA BRAZILL AND MARK GOLBACH GARDEN

The garden has real and symbolic water features, unusual trees and conifers, a birch glade, woodland peonies, and a Japanese teahouse. The goal was to walk out the back door and be in a tranquil retreat that married the contemplative qualities of Eastern gardens with the pines and perennials of Wisconsin.

CINDY FILLINGAME GARDEN

The garden features many newly planted trees and shrubs, including ginkgo, oak leaf hydrangea, pagoda dogwood, beech, and stewartia. Older established trees and shrubs include river birch, Montgomery spruce, and a sprawling juniper pruned to follow the terrain. Lilies, including Martagon, Asiatic, and Oriempets, join garden sculptures.

5:20 PM - LOAD BUSES

6 PM - UNLOAD @ CONCURSE

6:30-8:30 PM:

BANQUET AND AUCTION

Be prepared for some fancy fixings, socializing, and fun with gardening giveaways.

SUNDAY, JUNE 26

8 AM - LOAD BUSES @ CONCURSE

8:30-9:45 AM:

(Buses will rotate between gardens; ~35 min. each)

JANE AND DUANE MILLER GARDEN

The Millers have an urban garden within Madison's isthmus that showcases very creative use of a small lot. During the growing season, they repurpose their driveway as a pathway and patio into the garden. Plants in rolling pots—along with garden furniture, portable fences, planters, and umbrellas—come out to form a dining and entertaining space.

ANN MUNSON GARDEN

More than 250 trees and shrubs—all but six of the trees on the lot—were planted by Ann and her husband. Two ponds and a connecting stream provide water for wildlife and stimulation of the senses.

9:45 AM - LOAD BUSES

10:25-11 AM:

KOPKE'S GREENHOUSE

28 buildings; plentiful garden decorations, tools, and supplies; and more than 1,000 plant varieties of perennials, annuals, and edibles.

11 AM - LOAD BUSES

NOON-1:30 PM:

LUNCH AND OPEN TIME AT ROTARY BOTANICAL GARDENS

We'll eat lunch, and then we'll roam the gardens at our own pace. Rotary has 20 acres of gardens, with 26 different styles and 4,000 varieties of plants.

1:30 PM - LOAD BUSES

2:20-3:50 PM:

(Buses will rotate between gardens; ~40 min. each)

JANET AABERG GARDEN

Eighteen large perennial beds, including 32 varieties of Clematis. You'll also see garden art mixed into each garden. It's a very sunny, warm location.

JIM OTTNEY & JAY HATHEWAY GARDEN

The entire garden is laced with pathways and seating areas, a central pergola over the original patio, a metal gazebo in the back, a deck overlooking the entire garden, and garden art distributed throughout.

3:50 PM - LOAD BUSES

4:30-6:30 PM:

ALLEN CENTENNIAL GARDEN

Described as the "artful living laboratory" of UW-Madison's Horticulture Department, Allen Centennial is a public botanical garden, open year-round, dawn to dusk. The garden is divided into 14 distinct areas—from English cottage gardens, to an iris meadow, to a Japanese garden, and a Wisconsin woodland garden.

6:30 PM - LOAD BUSES

6:50 PM - UNLOAD BUSES @ CONCURSE



SPONSOR GUIDE DESIGN
BY FLING PARTICIPANT,
IDELLE FISHER OF
PICKLEWIX.COM

The Six Degrees of **plant geek**

1

Aware of the existence of different types of plants: grass, trees, bushes, and flowers. Happy to get a plant as a gift but unlikely to purchase one for him or herself.

2

Still has the spider plant that was a first-apartment gift many years ago. Picks up a ready-made hanging basket every spring for the front porch.

3

Plants a container of flowers every summer, but when asked what kind they are, replies, "I don't know. I have the tag around here somewhere..." Can discern oak leaves from maple leaves.

4

Knows the difference between annuals and perennials and can name common examples of each. Has swapped extra daylilies and hostas with neighbors.

5

Is the primary source of gardening information for family and friends. Knows the Latin names of the plants in his or her garden.

6

Friends have stopped asking gardening questions due to exhaustive replies that include esoteric information and strong opinions. Vacation pictures consist of crying children forced to stand next to exotic plants "for scale."

Whether you're starting down the path at a one or leading the lonely life of a six, we understand. We'd love to talk Proven Winners® ColorChoice® shrubs with you! Reach out to Natalie Carmolli at 616-223-3366 or Natalie@SpringMeadowNursery.com.

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MADISON
2022

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